

Performance Results for 2014-15 Community Futures Lloydminster and Region

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

| Community Futures Performance Results | Results as of X |
|--|------------------------|
| <i>Strong rural community strategic planning and implementation</i> | |
| 1. Total number of community based projects: | 33 |
| <i>Rural access to business development services</i> | |
| 2. Number of jobs created/ maintained/ expanded through business services | 34 |
| 3. Number of business training session participants | 256 |
| 4. Number of business advisory services | 300 |
| <i>Rural access to capital and leveraged capital</i> | |
| 5. Dollar value of loans | \$505,932 |
| 6. Number of loans | 17 |
| Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...) | |
| <p>Business Education Month Business Education Month is a regional collaboration to support the development of entrepreneurs via learning sessions provided by the partners to back fill gaps in learning associated with certificate based or formal training. Partners include Lloydminster Learning Council, Lakeland College, The Regional Business Accelerator, Lloydminster Chamber of Commerce and the Lloydminster Construction Association. Learning opportunities included but are not limited to the following topics: business plan development, bookkeeping, human resource management, labour standards, marketing and income tax.</p> <p>Employment Attraction Retention Network (EARN) The EARN project created an opportunity for Community Futures Lloydminster and Region to partner with 6 other private and public organizations to provide the business community with tips and tools to deal with employment attraction and retention issues. One of Community Futures Lloydminster and Region’s goals associated with EARN was to successfully deliver human resource management tips and tools that will the strengthen business practices helping to create business sustainability through higher productivity. The project brought together Alberta Works, The Regional Business Accelerator, Lloydminster Construction Association, Lloydminster Economic Development Corporation, Lloydminster Learning Council and “Your Recruitment and HR Division Inc.”</p> <p>Small Business Week Community Futures Lloydminster and Region plays a lead role in the delivery of “Small Business Week” in Vermilion in partnership with the Chamber of Commerce. Community Futures Lloydminster and Region generates a series of articles for conventional and social media heralding the positive attributes of small</p> | |

businesses and the impact of small businesses on the local and national economy.

CF Lloydminster and Region is the master of ceremonies for the Vermilion and District Chamber of Commerce business awards luncheon as well as sponsors the event. The recognition of entrepreneurs in various categories generates awareness of the products and services provided by the nominees and winners, as well as creates a network environment for business connectivity.