

## Performance Results for 2023-24 Lloydminster and Region

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>2023-24</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>38</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>2</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>666</b>
4. Total number of business advisory services	<b>194</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$328,923</b>
6. Total number of loans	<b>18</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>35</b>
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Success Story – Red Sky Oilfield Services: We have had many oilfield service companies as clients over the years, but a key element made Red Sky Oilfield Services stand out from the others – owner operator Candyce. Working with this woman-owned company in a male dominated industry was a breath of fresh air. She actively engaged with our team to get the details of starting her company right from the beginning. She has grown to a fleet of 3 trucks including hiring another female driver, and acquiring another contract route with the largest oil company in our region. The loan provided by our team has allowed her to grow quickly and remain competitive.</p> <p>Success Story - What started as a dream just 2 years ago, has grown into a reality for the owners of Sasquatch Cannabis Ltd. They wanted to start a retail store that was dedicated to helping and guiding customers through the very personalized world of cannabis. By committing wholeheartedly to their value proposition of providing a safe and knowledgeable space for clients, they have nearly doubled/tripled their revenue targets and are one of the largest buyers in the province for independent cannabis stores. An important part of their mission was to be a great employer, they wanted to offer full time positions to their staff, pay good wages, and offer benefits. They have also realized this dream, providing full time employment to a team of six and offering health spending accounts. In order to get started, they leveraged dollars from family members plus a loan from our team. In just 2.5 years, they have repaid all</p>	

<sup>1</sup> Estimated at the time of lending

Performance Results for 2023-24 Lloydminster and Region

family members AND plan to pay off their 5-year loan with us in the spring of 2024 (2.5 years early!). While many other competitors (including franchises) have come and gone in our local market, Ben and Jen continue to lead the way as wise advisors to customers and excellent employers to their growing team.

Check out our online entrepreneur training portal: [www.digifutures.ca](http://www.digifutures.ca)